



## Middlebury Area Land Trust TAM Trek Sponsorship

**Help us support the TAM!**

**20th Annual TAM Trek, September 17, 2023**

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**Sponsorship Levels** – must be received **by July 15** to guaranty inclusion in marketing materials, the sooner the better!

Level	Value	Benefits
<b>Supporting</b>	<b>\$50 - \$99</b>	<ul style="list-style-type: none"> <li>• Sponsor listing in MALT printed newsletter, e-news to over 1,200 subscribers, and website</li> <li>• Business listed on event poster</li> </ul>
<b>Key</b>	<b>\$100 - \$249</b>	<ul style="list-style-type: none"> <li>• Supporting benefits plus:</li> <li>• Sponsor banner prominently placed at event (provided by sponsor)</li> <li>• Free TAM Trek individual registration (can be transferred to a friend)</li> </ul>
<b>Major</b>	<b>\$250 - \$499</b>	<ul style="list-style-type: none"> <li>• Key benefits plus:</li> <li>• MALT business member for 1 year (includes member discounts for camps, programs, and more)</li> <li>• Sponsorship announced at the TAM Trek welcome</li> </ul>
<b>Champion</b>	<b>\$500 +</b>	<ul style="list-style-type: none"> <li>• Major benefits plus:</li> <li>• Business booth/table/display at event</li> <li>• One personalized email communication to registered racers and MALT members; email approved and sent by MALT to over 1,200 local subscribers</li> </ul>
<b>In-Kind Donation</b>	<b>Value TBD</b>	<ul style="list-style-type: none"> <li>• Donations of refreshments, aid station items, raffle and scavenger hunt prizes, and race awards are much appreciated</li> </ul>

Your sponsorship will directly support the TAM. Each year, it costs MALT nearly \$25,000 to maintain the TAM. This is expected to increase significantly in future years as key volunteers transition into retirement. **TAM Trek participants appreciate knowing your business sponsors the TAM!**



## Middlebury Area Land Trust 2023 TAM Trek Sponsorship

Please send in Sponsorship Form by July 15. Sponsorships received after July 15 may not be included on event brochure, poster, and t-shirt.

<b>Business Name:</b>	
<b>Contact Name:</b>	
<b>Address:</b>	
<b>Phone:</b>	
<b>Email:</b>	

<p><b>TAM Trek Sponsor</b></p> <p><input type="checkbox"/> <b>Supporting: \$50 - \$99</b></p> <p><input type="checkbox"/> <b>Key: \$100 - \$249</b></p> <p><input type="checkbox"/> <b>Major: \$250 - \$499</b></p> <p><input type="checkbox"/> <b>Champion: \$500+</b></p>
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<b>Sponsorship Amount:</b>	
<b>In Kind Donation:</b>	
<b>Total Donation Value:</b>	

**All sponsors are featured on MALT's NEW TAM Trek WEBSITE!**

Share why you support the TAM and we'll add it to your sponsor profile on our TAM Trek WEBSITE!

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Send form and payment to: MALT, PO Box 804, Middlebury, VT 05753 or donate online at [www.maltvt.org/donate](http://www.maltvt.org/donate) and specify TAM Trek sponsorship. Send logos to [info@maltvt.org](mailto:info@maltvt.org).

*Middlebury Area Land Trust is a 501(c)(3) nonprofit organization and conserves natural and productive landscapes while enhancing scenic, recreational, and educational opportunities.*

Questions? (802)388-1007 ; [jamie@maltvt.org](mailto:jamie@maltvt.org)